

**Proceeding of
International Student Conference on Earth and
Environmental Research
Volume 1, 2025**

List of Contents

**The Influence of Financial Literacy on Business Sustainability among Student
Creativepreneurs**

*Mahesa Surya Permana, Edi Firdaus, Maulindra Muhamad Daffa, Hanif Fadholi, Hisyam Abdurahman
Hidayat..... 1*

Management of the Development of the National Rural Priority Area Toba Samosir

Cindy Andrea Layapi, Arya Akbar Fadilah, Selfa Septiani Aulia 10

**Analysis of Online Transportation Strategies in Optimizing Technology to Drive Business
Growth: A Consumer Perspective**

Putri Azzahra1, Vania Ananda2, Amanda Amelia Adhayanti3, Trustorini Handayani 18*

**Creative Innovation Strategy in Food Product Development in MSMEs Based on
Creativepreneurship**

*Azky Aulya Alawiyah, Sallie Ismena, Fauziah Nur Habibah, Muhammad Lukman Noorhakim,
Senny Luckyardi..... 26*

Understanding the Contribution of Cooperatives to the Growth of the Creative Industry

Arman Arya Kencana, Rio Islami Pasha, Rian Ravi, Senny Luckyardi 34

**Implementation of Geolocation and e-Payment Technology in the Location Booking Process
to Increase Business Potential**

Gilang Setiawan Putra, Eko Budi Setiawan 40

**Implementation of Geolocation and e-Payment Technology in the Location Booking Process
to Increase Business Potential**

Gilang Setiawan Putra, Eko Budi Setiawan 55

**Cooperatives And Inclusive Economy in The Era of World Change A Case Study of
Community Cooperatives**

Lukman Hakim, Tatang Supriyadi 67

**The Role of Cooperatives Campus in Driving Innovation and Digitalization Business
Students in the Creative Industry Era**

*Lexa Indriyani Sitorus, Ester Hasianna Harefa, Ilyas Daud Sirojul Huda, Yessika Vitria Wati and
Senny Luckyardi..... 73*

Innovation and Branding Strategies for Tempe as a Creative Industry Product by KOPTI

*Bani Haykal Permana, Rayhan Deancarinda Supardi, Rafly Isyandie, Jaenudin Sopiyan sani,
Senny Luckyardi..... 79*

Cooperative Sustainability Challenges in the Rural Credit Landscape

Hagia Sophia, Janet Nur Afifah, Nayla Malva Manika, Sofie Aprilia Putri, Senny Luckyardi ...87

**The Resilience of Cattle Farmer Cooperatives in the Midst of Global Dynamics: A Study on
*Koperasi Peternak Sapi Bandung Utara Lembang***

*Najhani Farhatani Ats Tsaniyah, Vanka Aulia Alfanda, Zahra Akhrian Widiani, Ajeng Eka
Rahmawati, Senny Luckyardi..... 98*

**Adaptation of ITB Employee Family Cooperatives in Facing Global Challenges: Digital and
Sustainable Transformation**

*Bellamida Amanda Putri, Arvia Ardhiva Maharani, Muhammad Ihsan Muttaqien,
Senny Luckyardi..... 107*

**The Role of Cooperatives in Encouraging Local Creative Industries: A Case Study on
Kpsbu Lembang**

*Raji Rafsanjani, Septian Muhammad Saputra, Naufal Rabani, Ahmad Morenno Suliawa, Senny
Luckyardi 116*

User Preferences for Comfortable and Functional High-Speed Railway Stations

Syifa Syahida, Tri Widiанти Natalia 125