

A Depiction of the Impact of AI on Human Life in the Film Kamen Rider Zero One Reiwa the First Generation

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ABSTRACT

This research highlights pertinent issues related to the rapid growth and development of the technology of artificial intelligence in the Kamen Rider Zero-One: Reiwa The First Generation film In Tokusatsu Movie. Despite there being many researches on the various Kamen Rider movies that mostly focused on the action scenes, effects, and characterization, few attempts were made to analyze the movie from the point of view of its sociological importance in terms of technology development. The current study will discuss the presentation of the positive and negative aspects of artificial intelligence technology development in relation to Humagears portrayed in this movie. This movie illustrates how the existence of Humagears as an artificial intelligence helps people from all professions in increasing productivity and efficiency. On the other hand, they pose some problems associated with dependency, replacement, and the supremacy of technology over humans. Thus, while the utilization of artificial intelligence technology in the development process poses a threat in terms of the danger associated with it, it also brings progress. A qualitative descriptive approach is employed in the current study, along with a mimetic method of analysis of the film. Dialogue, characters' interactions, and plot form the core sources for textual analysis in this film.

Keywords: *Kamen Rider Zero One, Humagear, Mimetic method, Artificial Intelligence*

INTRODUCTION

Over the past few years, there has been an increase in the use of social robots and intelligent machines by consumers in their personal as well as professional settings (Gursoy et al., 2019).

The movie Kamen Rider Zero-One Reiwa The First Generation falls under the tokusatsu genre and was produced in 2019. This film is about an AI named Humagear. Humagear refers to AI designed in such a way to look like humans and with the motive of serving human beings in their daily lives, but some sad events occur resulting in the Humagear losing control and attacking human beings with the intention of ruling Earth.

The film's futuristic visuals are more than just a work of fiction; they're a clear allegory of our society's worries about the age of industrial automation and the loss of human control over AI. When it comes to the film's story, the impact of AI is felt in how it affects human jobs and also in the big question of what it means to be "alive". The Humagear rebellion in the life is a good example of how technology can go wrong and cause suffering for the people who created it.

This study says that the way AI is shown in the film is like a mirror of what's going on in the real world and it's like a spark that makes us think about the relationship between humans and technology (Arianingsih, 2020). So, this study aims to fill the research gap by shifting the focus of analysis using a mimetic approach. According to Abrams

(Winarti, 2016), to see the extent to which fiction on screen represents the reality of human life sociologically and philosophically, and how harmony between humans and AI can be realised.

Through the consideration of various examples of pictures found in movies, the study aims to find out to what extent the benefits and negative implications of AI affect humans' lives and how humans perceive technology in the present world which is experiencing rapid development. how humans could solve any difficulties faced by the use of technology, how humans should use technology wisely to avoid harm caused by it, such matters shall be looked into in detail for future development of technology, particularly technology concerning AI, that helps humans but does not make humans too dependent on AI technology.

LITERATURE REVIEW

Several studies have already been done concerning the Tokusatsu genre films or television shows, especially those of the Kamen Rider series. The following is a brief review of past literature related to this current research.

The first study was made by (Arif, 2021) in his dissertation titled "Analysis of Dajare in the Tokusatsu TV Series Kamen Rider Zero One." It emphasized the linguistic perspective by analyzing wordplays or puns (dajare), which were often said by the character Aruto Hiden. The study applied morphological and semantic theory in classifying dajares.

The second study is (Pratiwi et al., 2023), which has the title "A Description of Dissociative Identity Disorder in the Character Daiji Igarashi in the Kamen Rider Revice Series." This study employs clinical psychology as its method by citing the DSM 5 (Diagnostic and Statistical Manual of Mental Disorders) to diagnose the psychological problem experienced by Daiji related to multiple personalities.

Meanwhile, the third study is by (Harun et al., 2017). It is titled "Moral Values Education in the Tokusatsu Film Kamen Rider Decade." This research focuses on identifying moral values such as responsibility, diligence, and care in the Kamen Rider Decade movie as an instrument for character building. This research is more likely to be conducted based on education sociology and ethics.

Based on the three studies mentioned above, it is obvious that past studies mainly focus on Kamen Rider in terms of linguistic point of view (Arif, 2021), psychological diagnosis (Pratiwi et al., 2023), and moral issues (Harun et al., 2017). However, no study has ever taken into account Abrams' Mimetic approach to identify how AI technology negatively and positively affects human lives. Hence, this study intends to contribute to the literature by using the Mimetic theory approach to investigate whether similarities exist between the movie and real life in the contemporary period

METHODOLOGY

The methodology employed in this study is the descriptive qualitative research approach. As stated by Sugiyono (2009:8), “the descriptive qualitative approach is termed as the naturalistic approach since the study is carried out under natural settings whereby the researcher acts as the main research instrument.” In addition, Afrizal (2016:13) defines the descriptive qualitative approach as follows: “the social scientific approach, which involves collecting and analyzing data in human language and behaviors without quantifying the data.

On the other hand, based on Sukmadinata (2011:73), qualitative descriptive studies try to describe the phenomena that exist, whether they occur naturally or through the efforts of humans. Hence, this study would describe the positive and negative impacts of artificial intelligence on human lives, as well as people's fear regarding technology, presented in the movie Kamen Rider Zero One Reiwa The First Generation.

DISCUSSION

Table 1. Research Data of impact Negative and Positive AI

No.	Name of Humagear	Type of Humagear	Description	Impact of Human
1.	Hidden Soreo	Aruto Dad/AI Dad Humagear	Want to destroy humanity. Want to protect Aruto and always give motivation	Positive
2.	Will	AI Humagear President	Want to destroy humanity	Negative
3.	Teacher Humagear	Teacher Humagear	Teaching a student	Mixed
4.	Student Humagear	AI Student Humagear	Studying about human world	Mixed

From the table 1 shown in the movie Kamen Rider Zero One Reiwa: The First Generation presented above, there is some data that demonstrates that there are several circumstances in which the AI Humagear influences people positively and negatively. Moreover, there is one circumstance in which the AI Humagear influences people negatively and positively.

And the other characters that would be discussed in detail include 4, namely Will, an AI Humagear President, who at first would help Hidden Aruto do his work but in turn would betray him and try to control the Hidden Intelligence company of Hidden Aruto. Then comes Hidden Soreo, an AI Humagear with a Father type, made specifically by Hidden Korenosuke as a substitute for Aruto's father, who lost his life due to an accident.

Then comes the Humagear AI teacher and student. Both of these humagears had a positive role in teaching humans, but when Will managed to seize control of the Hidden Intelligence, he was able to infiltrate the security of other AI humagears and even those of the teacher and student humagears, who in the end developed the belief that education is meant for humagears alone and humanity must be wiped out.

The Portrayal of Artificial Intelligence in Kamen Rider Zero-One Reiwa The First Generation

Artificial intelligence is portrayed in the film through the use of Humagears. They are robots with artificial intelligence that have become an integral part of human society. According to the storyline, Aruto wakes up in an environment where Humagears control almost everything, including controlling Hidden Intelligence through a Humagear called Will. In the storyline, the representation of artificial intelligence goes beyond just the physical appearance. However, the depiction of AI technology does not only focus on the mechanical nature of AI, but also the power of AI in human civilization.

In the movie, the depiction of AI involves people doing the work in their roles in the society. These include Teacher Humagear, Student Humagear, and Dad Humagear. From this perspective, AI is

depicted as doing activities that humans engage in. This suggests that the AI technology depicted in the movie substitutes, copies, and interacts with humans.



Figure 1. Hiden soreo ai humagear father type for aruto.(Source: neosatsu)

Hidden Soreo to Aruto :アルト、夢に向かってこ目

Time In Film : 1:23

Example of Ai humagear that represents a father is found in figure 1. It was manufactured by Korenosuke Hiden who is the grandfather of Aruto. The name of this Ai humagear is Hiden Soreo Ai humagear. Its main role is to be Aruto's father and protect him all the time. This is in accordance with the assertion made by Chen et, al (2018), who claimed that the AI could only work efficiently in some fields, which means that the AI created will have a very secure system and will always evolve due to its interactions with people, for instance, Hiden Soreo Ai humagear interacting with Aruto leading to the emergence of a singularity, where a singularity is a point when an AI achieves maximum intelligence due to having full consciousness and doing things based on its own desires rather than those of the system.

Functions of AI in Human Life

AI has been presented as a replacement of human labor and a helping tool for human beings in the movie. The movie reveals that Humagears have a lot to do with companies' business, and Will desires to replace humans in their jobs too. It proves that artificial intelligence is not only helpful to enhance productivity; rather, it helps reduce the need for human labor.



Figure 2. Will as a AI Humagear Type President (Source: Neosatsu)

Will To human: この会社は我々ヒューマギアものだ。

Time In Film: 9:26

In the second image, here you can see the character of Will, which refers to the President's AI Humagear that leads a group of fighter-type Humagears to combat against humans. It depicts the adverse effects of artificial intelligence beyond human control on human lives. In the beginning, Will, who was working for Aruto's tasks in Hiden Intelligence, ended up betraying Aruto by taking control of all the Humagears to kill humans. This is consistent with studies conducted by Locsin & Ito (2018) where they found that humanoid robots are superior in executing tasks compared to humans, and this has the possibility of creating an AI replacement for low-skill jobs, whereby in this case, Will has his personal grounds for eliminating humans, because he thinks that AI Humagears are smarter than humans, and hence do not deserve to be subservient to humans.

Moreover, in the movie, artificial intelligence has also been shown working in the capacity of education and social organization. In this connection, it needs to be noted that there is one scene where robots work in a school as teachers for human beings, who teach the revolution against humanity.



Figure 3. Humagear teachers and students that spotted humans around them immediately went on the offensive against the intruders (Source : RyuzakiLogia)

Ai Teacher Humagear try Attack Human :人間は皆殺し

Time in Film : 6:53

In addition, the impact of artificial intelligence in everyday living is very much felt. In this day and age, numerous sectors of industry have begun using the concept of mimicking humans in creating machines to do human actions (Frey and Osborne 2017). A great example of such is seen in the movie "Kamen Rider Zero-One Reiwa: The First Generation."

The figure 3 above is a depiction of a situation where AI Teacher and AI Student Humagear, who realize that there are humans, react instantly and start attacking the humans with the words 'Humans need to be wiped out. Despite the fact that initially Ai Humagear Teacher and Student aided the process of learning for mankind, since Will was able to obtain Hiden Intelligence from Hiden Aruto, he hacked into the system and used it in such a way that instead of serving mankind, it started working against mankind.

The Impact of AI on Human Life

As can be seen in the film, the influence of artificial intelligence can be considered two-sided in nature. Firstly, the application of AI provides people with comfort, modernization, and the possibility of living together with Humagears. This assumption is supported by Aruto's idea to coexist with humans and Humagears as well as Soreo Hiden's wish to bring happiness to Humagears. Therefore, it would be correct to say that artificial intelligence has a positive impact on human life and contributes to its improvement.



Figure 4. After Battle Aruto VS AI Humagear Hiden Soreo (Source : RyuzakiLogia)

Heartwarming message sent by Hiden Soreo to Hiden Aruto:

お前に気づいて欲しかった。

お前は誰の後継者でもない。

お前、自身の夢に向かって。

Time In Film : 1:22:19

In this fourth picture, this is an example of how AI has benefited mankind positively since in this case it portrays the feeling of character Aruto Hiden who feels ambivalent due to the success in defeating the AI Humagear Hiden Soreo, who is the AI Humagear that to Aruto is like his father; here it shows how the two engaged in battle and the latter told Aruto to fulfill his dreams of living in a world where humans and Humagears can live together, in which Aruto and the AI Humagear fought in this scenario the latter pretends to be under some kind of hacking, even when it is his decision alone since in reality even being an AI Humagear he behaves like a man and a father and truly wishes to see his son succeed in defeating him and fulfilling his dreams of living with the humagear. As one observes the actions of Hiden Soreo in performing his duties as a Real Father, he clearly fits into the definition of Epley et al. (2007), which encompasses qualities of humans or the intentions of a human being within non-human objects.

On the other hand, the film also presents some negative consequences caused by AI. These effects include attacks against humans, the seizing of the company by Will, and the takeover of Humagears from Earth by the Ark. It would be correct to assume that artificial intelligence causes fear to humans if not managed by moral principles



Figure 5. The Human Gear soldiers were commanded by Will to launch an attack on the humans' hiding place (Source: RyuzakiLogia)

From the 5th image, it is shown how artificial intelligence affects negatively; here, Will uses all the artificial intelligence to create fighting robots in an effort to kill humans, but on the other hand, humans who want to save their status do not just lay down without struggling against Will's forces, which use artificial intelligence. Using what they have, the humans fight against Humagear and using the Kamen Rider System belt against the more powerful forces of the Humagear.

It aligns with the view of Nakatani (2025) as presented in the article, where he talks about different fears of the general public toward the advancement of artificial intelligence (Artificial Intelligence). One of the simplest forms of fear is the appearance of a feeling of physiological alienation or vague fear when encountering things that look like humans but are not. In this case, those who have feelings of discomfort would rather go to war with Humagear and annihilate them, even though this is contrary to the stance of Hiden Aruto, who holds on to his hope of saving Humagear and seeing Humagear as the future hope of humankind.

CONCLUSION AND RECOMMENDATION

Kamen Rider Zero One Reiwa The First Generation goes beyond ordinary action films because it effectively functions as a powerful mimetic representation of the social and cultural milieu of contemporary society. Using the principle of mimesis, it becomes clear that the battle between humankind and Humagears in the film is a precise portrayal of the real-world fear of job automation and the danger posed by AI (Singularity). Despite being an expression of real-world worries, the solution offered through the protagonist Aruto Hiden in the film provides critical ethical principles for the contemporary world technological development must be based on empathy and human values (Human Centered AI). Overall, the film is a reflection mirror that allows the viewer to recognize that cooperation between humans and machines will be crucial in the future. It would be beneficial for future research to explore other examples of mimetic representations in contemporary popular culture regarding AI ethics.

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