M'S CONSCIOUSNESS BESIDES HIS MANIPULATIVE MOTIVES IN THE MOVIE "HOW TO MAKE MILLIONS BEFORE GRANDMA DIES": A STUDY OF PSYCHOANALYSIS

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ABSTRACT

The focus of this research is to investigate how character M in the movie does the act of oppression consciously to his grandmother and acknowledges his motive. The point of the research points out about how M's motives initiate manipulation. Applying a descriptive qualitative method, this research explores M's mental experiences. Analyzing data collection with Freud's psychoanalysis theory, M's utterances were examined using Grice's implicature theory. The results indicates that M's deliberate actions and conscious awareness are crucial to his decision-making process. Additionally, he uses language as a primary instrument to mold and strengthen his manipulative intentions. The study comes to the conclusion that communication, especially when done strategically, can lead to harmful interpersonal dynamics and make manipulation easier.

Keywords: Psychoanalysis, Consciousness, Manipulation, Motives.

INTRODUCTION

There are a lot of issues that exist in movies nowadays as literature. One of the best issues that often get attention by movie enjoyers is the issue of how someone does an oppression to the others. Some of the movies also adopt an issue about how manipulation can be a weapon to take advantage from someone.

Manipulation is a psychological strategy often employed to gain an advantage over others, frequently leading to acts of oppression. It involves the interplay between consciousness and unconsciousness, where manipulators exploit cognitive blind spots to exert control over their targets. The most aspect people point out and aim when they want to manipulate others is unconsciousness. Manipulation is like a two headed-sword. It can be impactful as a good thing to help society understand more about consciousness and unconsciousness. On the other hand, manipulation will also harm the society because the act of violating someone's unconsciousness creates serious things like an oppression practice, and structural stupidity. The term manipulation describes the emotional and physical manipulation of predator-victim relationships, underscoring how common it is in modern society. The intricacy of human nature and identity is reflected in its association with personality disorders marked by

manipulative actions (Mušović, 2024).

The betterment of society requires communal contributions customized to local conditions and needs, highlighting that it cannot be purchased or imitated, but must be developed via joint efforts unique to each community (Pirzadeh, 2019). Lot of aspects are improving in nowadays society, a massive one on entertainment, education, and economy. Digital networking and communications infrastructure provide some platforms for businesses to participate in the digital world in this economy (Sari, 2021, pp. 10313-10313). The improvement of society does not always go in a positive direction. Some improvements lead into something back warded to norms and value. One of the best things that always be the top topic on how the improvements of society impacts backward is the term manipulation. Manipulation can happen in every single aspect in society, especially in some aspects like technology or education. For example, there are a lot of cyber-crime that insist on manipulation. There are also a lot of manipulation acts that happen in education, such as cheating, or even a malpractice in education could lead into the act of manipulation. All those events that happen in society, happened because of one thing: individual intention.

Today's literature includes a wide range of information kinds that are acknowledged as primary sources for scientific inquiry, such as primary sources for photographs, and numerical scores. Since traditional methods of literature analysis have reached their limits, new approaches are required due to the sheer volume and heterogeneity of available data, stated (Gasperazzo and Lampe, 2015, pp. 125-35). One of the best literatures that people enjoy nowadays is movies. It is because movies can come with a lot of different aspects, different perspectives, and different approaches. Movies can be a symbol, or can be a representation of something society wants to deliver. Movies are something that exist and happen as the literature that works to be a social movement that criticizes social inequality in society. It is stated like that because in a movie, there are a lot of issues that are against or linked in general to society. The phenomenon depicted in the film can be simply explained using literary criticism approaches. Literature criticism entails studying texts through various theoretical lenses, emphasizing the author-work connection and delving into themes of race, class, and gender, with the goal of improving understanding and interpretation of literary works (Chauhan, 2024). There are numerous approaches to literary criticism, but if the study is concerned with consciousness, psychoanalysis should be used. Psychoanalysis focuses on the reasons behind someone's actions. Someone's actions could be oppressive, suggestive, or other. It is critical to examine someone's consciousness in society since consciousness is the framework of the act they perform.

LITERATURE REVIEW

Focusing on psychoanalysis, this study uses Freud's Psychoanalysis theory as the medium to define the self-conflict in M's consciousness. The psychoanalysis theory will always have improvement and would never be the same as the improvement of society still happening. Carl Jung once stated in his book named "The Theory of Psychoanalysis", that psychoanalysis has not reached its own development yet, even though there is a massive amount of work that has already happened (Carl Jung, 2020).

Psychoanalysis will focus on the character's own consciousness, meaning that it focuses on how the character acts based on what the character decides on their minds or their thoughts. Psychoanalysis focusing on how the mind of a character or a person impacts the act they produce. There are a lot of psychoanalysis theories developed these days, but this study will focus on Freud Psychoanalysis theory.

M manipulating his own grandmother by his sweet mouth, means that the ego that is shaped by id and superego. He uses a lot of different kinds of manipulation techniques to manipulate his own grandmother, and the psychoanalysis theory will examine how he manipulates based on his consciousness.

Freud's psychoanalytic theory is employed to analyze M's self-conflict, specifically the ways in which his manipulative motivations are shaped by the interaction of his id, ego, and superego. The research looks at how M's ego influences his choice to manipulate his grandma by acting as a mediator between his inherent impulses (id) and the moral restraints imposed by social standards (superego).

The relationship between discourse and power is examined by Teun A. van Dijk, a pioneer in Critical Discourse Studies, with a special emphasis on communication manipulation. He examines how rhetoric, particularly in light of

the emergence of the extreme right, can be utilized to uphold power abuses and social injustice. Van dijk highlights the crucial role that discourse plays in forming society dynamics and stresses the value of education and research as instruments for thwarting manipulative discourse and promoting social charge (Fernandes, 2024, pp. 312-26).

As demonstrated in sports analysis articles, manipulation in discourse frequently uses particular linguistic strategies like hedges, labels, rhetorical questions, and the use of first-person plural pronouns in order to subtly affect the reader's perception and interpretation of information (Marakhovskaya, 2024, pp. 103-18). Through deceptive rhetoric, the media significantly influences public opinion. Media text techniques have the potential to skew cognitive perspectives, thus it's important to build interpretative competency in order to identify and combat these deceptive tactics (Kashenkova, 2024, pp. 52-69).

It is also important to know how M agrees with his ego. In this aspect, an implicature is important for the study. The inferred meanings in communication, especially scalar implicatures-where the use of stronger phrases implies the usage of weaker ones-are referred as Grice's implicature. This processing depends on the automatic recognition of language scales that represent the different intensities of phrases (Tsvetkova, 2024).

METHODOLOGY

This study uses a descriptive qualitative method. Descriptive qualitative methods include a lot of aspects, such as data reduction, data display, and conclusion drawing. Three steps of this methodology will help this study to analyze how the psychoanalysis theory impacts a decision in real life that is interpreted in the movie "How to Make Millions Before Grandma Dies". The technique this study uses to gain data is by watching the movies repeatedly, objectifying the scenes, marking some notes, and then classifying the scenes. The object of data is focusing on M's interaction with the characters in the movie.

Id is the reason ego exists, and how ego works sometimes impacted by superego. In the movie, the id of M represents his idea to manipulate. Why did M's id represent as an idea to manipulate is the main point. Because he finds it hard to gain a lot of money from his job as a streamer and his mother only works as a grocery clerk, he tries to find a new way to earn money: lives with his grandmother.

Since all of his child's became older, grandmother lives alone in her house. That house is what M's aiming in. He wants to live with his grandmother and take care of her, expecting his grandmother to give him the house and an inheritance. M's id is the chance he got from his grandmother that he can use as a tool to manipulate. M id's created by a lot of aspects and decisions. Some aspects that he got such as a knowledge from his cousin, his grandmother diagnosed with stage four of cancer, he is being the only grandson in the family, and his willingness as a youngster who got a lot of wish lists, create an id on his consciousness.

In M's consciousness, he acknowledged an idea to manipulate his grandmother. The motives of his idea to oppress his grandmother by manipulating her, represent as his Id. M's Id is an idea to oppress others by manipulating. In this concept, he wants to manipulate his grandmother. As expected, the manipulation was intended as a communication and interactional practice, in which the manipulator exercises control over the others, usually either against their needs or their best interest (Van Dijk, 2006, pp. 359-383). In his discussion of political discourse analysis, Van Dijk (1997) highlights the relationship between ideology and public perception manipulation. He draws attention to the way politicians intentionally employ language to sway opinions and behavior, ultimately influencing the audience's consciousness. This manipulation rhetorical devices to change cognition rather than just transmitting facts.

M intended to do the act of oppression to his grandmother by doing a manipulative act. The act of manipulation that he did to his grandmother is insisted as an ego. The ego was delivered as the intention to satisfy the Id that he had on his consciousness. His ego does not always succeed to satisfy the Id, but at the end after four times of committing, he finally satisfies his Id after successfully manipulating the grandmother. In this case, M's ego represents the manipulation he did to his grandmother. It is insisted as an ego because his act implied as the motive to satisfy his Id.

Sometimes a superego impacts when someone tries to deliver their Id by creating an ego. When ego is released as a media to satisfy the Id in someone's consciousness, superego exists. Based on the context, superego can work as an angel who acknowledges the Id and controls the ego. Superego can be implied as a norm, culture, religion value, or others. In the movie, the Asian culture that interpreted so richly creates a superego context. Based on that, in the movie "How to Make Millions Before Grandma Dies", the superego is Asian culture and norms. Superego is not always impacting ego. In the movie, norms work so hard that they are interpreted in Asian families. In Asian culture, norms in the powerful one, and respecting the elders is what the norms as a media implied as an example in real life. The relation between M and his grandmother is a close family, which means there is a full respect from M to his grandmother. As someone who was born in an Asian family, M acknowledges the term "respecting the elders" by learning about Asian culture and its norms. Because of that, M is still being nice to her grandmother despite his Id tells him to manipulate her. His act that represents his ego somehow still being controlled by the superego, means that he is not that easy to manipulate because of the value he learned from his family.

In general, superego can work as a thing that implies a lot of different aspects. It could be a norm, a value, a religious perspective, a culture, or even a concept. In the movie that is based on Asian culture, superego works very hard, but not always successfully. Especially when it comes to M, even at the end he is finally able to manipulate his own grandmother, superego still helps him to be nice to his grandmother. AT the end of the movie, M finally realizes that all of his kindness is what his grandmother needs. Because of that, superego helps M to realize that he lives in a society full of norms, Asian-based culture, and a rich value place.

The superego works very hard in the movie. Like an angel, superego teaches all the character consciousness about the barrier they forbid to pass, and makes them do a lot of nice things despite their own intentions (Id). In this case, because M still acknowledge the term of "respecting the elders'" and the term "norms and Asian culture" that submitted to his mindset, he is still being controlled by the superego. Superego works as a norms and culture knowledge in this movie.

DISCUSSION

Society is always improving every day. The improving of society leading into a massive development of technology. The development of technology creates a good digital improvement. Because of the digital revolution, some aspects are also impacted, one of them is literature. The development of digital technology leads literature into subjectification of it, separated by music, feeds, and even movies. Since literature often comes in a movie, based, lot of entertainment starts to implement society in it. one of the best examples of how society implements itself in a movie, interpreted in a movie named "How to Make Millions Before Grandma Dies".

How to Make Millions Before Grandma Dies is a movie based on Asian culture that is surrounded by Thai's culture, which was released on April 4th, 2024. This movie simply tells and explains about the Asian heritage culture that enriched Asian families. There are a lot of amazing characters in the movie who got the big roles in how the plot is running, but the story focuses on two characters: M (the main character) and Amah (M's grandmother).

Freud categorized the elements of psychoanalysis by three elements, such as id, ego, and superego. Freud (1893) defined Id as a "dark and inaccessible part of someone's consciousness", ego as the principle of reality, and superego that reflected as the angel or simply the norms that were implemented in society (Freud, 1995). Implementing the data that is based on the movie, this study will analyze how the psychoanalysis theory is implemented on M's consciousness to create a manipulation motive between him and his grandmother.

M consciousness is the main point of this study. The study will be focused on how M's consciousness creates an ego from his id that is impacted by the superego. There are three consciousness structures, in this study it will be defined with id, ego and superego. Based on the context, there is an id who is the reason why ego happens, and how ego is working is impacted by the superego that does not always exist. As mentioned before that Manipulation is the intention of a manipulator, M's intention is making himself turn into a manipulator in this movie. He manipulated his grandma and built a context as the weapon for her grandma to believe him. Based on the research that focuses on manipulative intention, Manipulation is intentional on the part of the speaker or writer (Benjamins, 2005).

Grandma once believed that M is just a good grandson who wants to return the favor for her. The reason behind that is because they all live in Asian countries. In Asian countries, people always respect the elders. There are a lot of cultures in Asia that represent politeness and being nice to elders, as the motive to return the favor, or simply just an act of love a family gives to their relatives. In Asian societies, respect for elders is a core that is frequently derived from filial piety. Asian American families' caregiving, end-of-life decisions, and estate planning are greatly impacted by this cultural norm, which places a strong emphasis on respecting, supporting, and caring for elderly family members (Filial Piety and U.S. Family Law: How Cultural Values Influence Caregiving, End-of-Life, and Estate Planning Decisions in Asian American Families). Because of the Asian values that exist in the context of Grandma's mind, she thinks that his grandson was just being polite and caring to her.

How people decide and consider is a different phenomenon from each person. M's ego shows how he does the act of manipulation to his grandmother. Various strategies, including encoding meanings in language and images, are used to manipulate political discourse ("Techniques of Manipulation in Political Discourse", 2023, pp. 69-78). In the story, he tries to manipulate his grandmother four times. The first time he starts his manipulation act is when he visits his grandmother for the first time. In the scene, he satisfied his id by delivering the ego: visiting his grandmother after a long time. The second time he manipulates the grandmother is when he bought the different kind of fried fish his grandmother asked to buy. He bought the different fish due to the long queue, but his grandmother realized the difference between the fish she likes and the fish she never bought. In this case, M failed to satisfy his id by delivering the ego, because he was not able to control Grandmother's consciousness.

The third time he tries his best to manipulate his grandmother is when his grandmother kicked him out of the house. He got kicked and his grandmother abandoned him outside of the house. He tries to bargain by offering her to come back the other day and will help her boil the kettle, but the grandmother refuses. Since the grandmother knew what her grandson was planning, it shows that M failed to manipulate the grandma once again. In this case, M once again failed to satisfy the id by delivering the ego as an act of manipulation to his grandmother, and not being able to control the grandma's consciousness without her knowing.

The fourth time of his act of manipulation is when he told his grandmother that she was diagnosed with stage four of cancer. In the scene, M was once forced to not tell his grandmother because it will make her feel sad, but at the end he decided to tell it to his grandmother in order to bargaining once again. After telling his grandmother about that, he offers the grandmother to let him live together with her, and grandmother finally accepts it. In this case, M's Id satisfied by the ego that he delivered as an act of manipulation, and finally was able to control his grandmother's consciousness without her knowing.

When ego is acting, there is a relationship with the language that is used. The most important thing that must be focused on is consciousness. In this movie, it shows how ego works as a manipulation that M chooses as the motive. How will he satisfy the ego is the main question of this study. With a lot of consideration and a lot of context decisions, people can manipulate easily. Manipulation works when someone consciously controls other unconsciousness. Manipulation will impact someone's right, which means that after they get an oppression from the manipulator, the manipulator will claim some advantages. In this case, M's consciousness delivers an ego that was the intention created by it.

Every person has different variables on how they decide the act of manipulation. In the case, with a lot of decision-making M did, he finally was able to succeed in his manipulation act by trying 4 times. He has an Id, which represents his intention to manipulate his grandmother. That Id is then satisfied by the ego he delivers as the act of manipulation, even his ego sometimes does not succeed to satisfy the Id.

There are a lot of reasons why people want to manipulate. The most thing people have as a reason why they want to manipulate someone is because they want to take advantage. Taking someone's advantage will lead into the act of oppression, which is very harmful for the individual, even the society.

Ego that is impacted by superego somehow does not make ego satisfy the Id. Ego exists as an answer from the Id. The Id gives someone an expectation when they want to deliver something. When someone delivers the ego, it is because the Id wants to get satisfied, but the existence of superego somehow makes the ego not work well as what Id just expected. Superego works like a barrier in society. Especially when it comes to a bad intention like doing

an oppression, superego will exist to help the action be less-impactful, or even cancelled. The reason for this is because superego is interpreted like a good angel, it could be a norm, value, religion perspective, or culture. In the movie, In this case, the superego reminds M of how he should respect and treat the elders respectfully.

In general, superego can work as a thing that implies a lot of different aspects. It could be a norm, a value, a religious perspective, a culture, or even a concept. In the movie that is based on Asian culture, superego works very hard, but not always successfully. Especially when it comes to M, even at the end he is finally able to manipulate his own grandmother, superego still helps him to be nice to his grandmother. At the end of the movie, M finally realizes that all of his kindness is what his grandmother needs. Because of that, superego helps M to realize that he lives in a society full of norms, Asian-based culture, and a rich value place.

The superego works very hard in the movie. Like an angel, superego teaches all the character consciousness about the barrier they forbid to pass, and makes them do a lot of nice things despite their own intentions (Id). In this case, because M still acknowledge the term of "respecting the elders'" and the term "norms and Asian culture" that submitted to his mindset, he is still being controlled by the superego. Superego works as a norms and culture knowledge in this movie.

The Id which his intention, exists as an ego that represents his act to manipulate his own grandmother. This study will examine how the self-conflict in character M creates some different content that he built based on how his id and superego work together to create an ego that manifests as a utterance that he uses.

Superego in the movie works as a norm and Asian-based culture that helps M understands how to respect his grandmother as the elders. Even superego does not always help him to deliver his ego based on his Id, Superego still working in its portion as an angel who creates a barrier between M' act. Ego always satisfies the Id. As a media which represents the idea of doing a favor on what intentions want, ego works based on what Id wants. In the movie, the Id of M's represent his idea to manipulate his grandmother, the ego is implied as his act of manipulating his grandmother, and the superego is when he realized that the victim is his own grandmother and he should respect her as the elders of the family.

CONCLUSION AND RECOMMENDATION

Based on the study that examines the M consciousness, M consciously does the act of manipulation. He hides his real intention and the information he has in order to control the grandmother. This study shows how society acknowledges Freud's Psychoanalytic theory and Grice's Implicature. Represented in a movie called *"How to Make Millions Before Grandma Dies"*, the data that was produced from the movie was collected using descriptive qualitative methodology, focusing on M's consciousness and his act. The data that was collected then analyzed using two different approaches that combined to help the author examine what is behind the M's Intention and his willingness to his own grandmother. The approach which is Freud psychoanalytic theory finally creates new data and a new conclusion. The result of the data shows that M succeeded in his plan to manipulate his own grandmother by using his consciousness to lead his grandmother's unconsciousness. In the movie, M was successful in manipulating his own grandmother, based on the study using Freud's Psychoanalysis theory. In Psychoanalysis, superego can work as a good angel to create a barrier when the ego is produced to satisfy the Id. In conclusion, M successfully satisfies his own Id. With the ego as the media, he produces his act of manipulation and succeeds in the manipulation motive. Even if somehow the superego reminds him of his own value, he still is able to manipulate his own grandmother. With the working of his Id and superego, producing an ego makes M very understands about his consciousness. The study of psychoanalysis will be crucial in the future for examining and expanding on what is going on in society. It could be a method for investigating specific acts such as oppression, suggestions, or others.

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