

MORAL MESSAGE IN THE FILM STAND BY ME DORAEMON 2

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ABSTRACT

In a film, there is a moral message contained in it. Knowing the moral message contained in the film, the audience must analyze the film. Therefore, this research aims to represent the moral message of the film Stand By Me Doraemon 2. This research aims to discover what moral messages are contained in the film Stand By Me Doraemon 2. The method used in this research is qualitative analysis. The results of this research show that there are five forms of moral messages in the film Stand By Me Doraemon 2, such as not being confident, helping others, caring, loving, and keeping promises. It is hoped that this research can motivate readers and understand the contents of a film regarding the moral message contained therein.

Keywords : Qualitative analysis, Moral message, Film

INTRODUCTION

Literary works are a reflection of human life involving problems in society. The presence of literary works in people's lives can be an entertainment that can be felt. Apart from being a medium for entertainment, literary works can also be a medium for learning for society. A literary work created by the author, in which the intention is to convey ideas, views on life, and responses about the life around him interestingly and enjoyably (Suparman, 2020).

The literary works that we often enjoy are films. Films have long been known as a medium of entertainment for society. However, apart from being a medium of entertainment, currently, films are also a medium of learning for the audience. Various types of information and messages are conveyed in a film. The film is a very interesting learning medium because it can express beauty and moving facts with sound, image, and motion effects, films can also be played repeatedly according to needs (Dadang in Apriliany, 2021). Through films, viewers can find out and understand the moral message contained in a film. Various moral messages in films usually describe events that occur in society so films become a learning medium for anyone who watches them.

A moral message is a good message that the author wants to convey to fans of literary works themselves. So in this case, moral messages are the most important part of our lives because they increase knowledge about life values. The moral message in a film can be known if the audience can analyze the film they are watching. So, it is important to analyze films to gain an understanding of the moral message contained in a film. The film Stand By Me Doraemon 2 is an example of a literary work that contains a moral message in it. Film adaptation of the Doraemon manga entitled Grandma's Memories. This film was released on November 20, 2020, which is a continuation of series 1 entitled

Stand By Me Doraemon. The film Stand By Me Doraemon 2 is one of the best films in 2021, winning the 44th Japanese Academy Film Award.

The film Stand By Me Doraemon 2 tells the story of the journey of Nobita and Doraemon who decided to go to the past to meet their grandmother and the grandmother said she wanted to see Nobita get married in the future. For this reason, Nobita and Doraemon kept their promise to their grandmother to see Nobita's marriage in the future. Nobita wants to see a happy future, so Nobita and Doraemon try to travel through time and space for their grandmother's last request.

In this research, the author will analyze the moral message contained in the film Stand By Me Doraemon 2. To find out the moral message contained in the film the author will use semiotic analysis with Charles Sanders Peirce's theory which can provide an understanding of a sign that provides a meaning.

LITERATURE REVIEW

The theories used in this research are considered relevant to the research. Some of the theories used by the author include films, moral messages, semiotics, and the theory of Charles Sanders Peirce.

A film is a literary work in which there are intrinsic elements such as plot, characterization, setting, and theme, only in the film text there are scenes like drama texts (Prastyo, 2021). Apart from that, according to Endraswara (2016: 178), films are the development of dramatic literary works which are then visualized into a complete story by actors and actresses. Apart from being a source of popular entertainment, films are a medium for educating, containing moral messages, and providing teachings to society. Film functions as an information medium, film is also a social document.

According to Nurgiyantoro (2013:429), morality is something that the author wants to convey to the reader, it is the meaning contained in a work, the meaning suggested through the story. Several moral messages in life according to Suseno in Suryanto (2013), namely: 1) Honesty; 2) Being yourself; 3) Responsibility; 4) Independence; 5) Moral courage; 6) Humility; 7) critical;

Semiotics is the study of signs and everything related to the signs themselves (Peirce in Aryani, 2023). Apart from that, film semiotics has a unique side in analyzing it, this is in the form of a comparison of conversation, writing, and theatrical messages (Braudy in Shabrina, 2019).

Charles Sanders Peirce put forward a theory of semiotics which is often referred to as "Grand Theory" because its ideas are comprehensive, a structural description of all signification. Charles Sanders Peirce is known for his trichotomy concept which consists of sign, object, and interpretant which can be seen in the table below.

Table 1. Meaning triangle trichotomy

Triadic of sign	description
<p>a. First Trichotomy The first trichotomy is a sign (representamen) which is a physical form that can be captured by the human senses and refers to something else in the sign itself. Having a sign reference is called an object.</p>	<ol style="list-style-type: none"> 1. Qualisign is the quality of signs in the form of sounds that cannot be seen. 2. Sinign is an object or event that is in a sign and shows more of a visual appearance. So a sign is something that is considered a Sinsign based on appearance and reality. 3. Legisign is a norm contained in a sign or sign that is generally accepted, whether legally created or accidentally formed by itself. Signs can be in the form of traffic signs and gestures.
<p>b. Second Trichotomy The second trichotomy is that an object is something that refers to a sign. Something represented by a representation related to a reference. Objects in the form of mental representations (existing in the mind) can also be something real outside the sign.</p>	<ol style="list-style-type: none"> 1. An icon is a physical object that is a relationship between a sign and an object or reference that can be compared to a portrait. 2. An indeks is a symbol that shows a cause-and-effect relationship. It's like there is no smoke if there is no fire. Smoke can be considered a sign of the existence of fire and in this relationship smoke is an index. 3. A symbol is a sign that shows the natural relationship between the signifier and the signified. For example, a yellow flag means death.
<p>c. The third trichotomy the third trichotomy is that Interpretant is not an interpretation of a sign, but rather refers to the meaning of a sign.</p>	<ol style="list-style-type: none"> 1. Rheme is a sign that has different meanings. For example, if someone has red eyes, it could be that they are sleepy, or maybe they have eye pain. 2. Decisign is a sign that corresponds to reality. For example, on a road that is steep and where accidents often occur, traffic signs are installed on the road, so be careful to reduce speed. 3. Argument is a sign that contains a reason for something. Like the no-smoking sign at a gas station, this was created because it is a place that can easily catch fire.

METHODOLOGY

This research will use a qualitative descriptive method. The qualitative descriptive method is a method used in research that describes research data through words (Endraswara in Mulkayat, 2022). In this research, the author will focus on semantic analysis of Charles Sanders Peirce's theory of the triangle of meaning related to moral messages according to Suseno in Suryanto (2013), namely: 1) Honesty; 2) Be yourself; 3) Responsible; 4) Independence; 5) Moral courage; 6) Humility; 7) criticism. Charles Sanders Peirce's method is relevant to my research because it can be used to look for signs contained in a scene in the film Stand By Me Doraemon 2.

The author took sources from material objects in the form of scenes and dialogue from the characters Nobita and Doraemon in the film Stand By Me Doraemon 2 using listening techniques and note-taking techniques. According to Sudaryanto in Krisnawati (2021), listening techniques are a set of ways or techniques for concluding facts related to research problems. Apart from that, the note-taking technique according to the Big Indonesian Dictionary (KBBI), note-taking comes from the basic word note. Noting expresses an action, existence, experience, or other dynamic meaning. Therefore, the author will note down parts of the dialogue in the film Stand By Me Doraemon 2. After obtaining the data the author will draw conclusions based on the data that has been collected.

DISCUSSION

In this research, the author examines the film Stand By Me Doraemon 2 by taking pictures of the film and analyzing the moral message in the film in scenes that contain moral messages. By using Charles Sanders Peirce's theory, the meaning triangle contains signs, objects and interpretants in the scenes in the film. The following is the moral message in the film:

1. Self-confident



Figure 1.1 Scene 1.09.08 seconds

In this scene, Doraemon is seen coming over to Nobita who is unconscious due to swapping bodies with adult Nobita, causing panic among his friends, but Doraemon is confident that Nobita can swap bodies again with adult Nobita using Doraemon's tools before something undesirable happens, namely being trapped. indifferent bodies. And Doraemon also succeeded in returning Nobita body. This picture is included in the "Rheme" sign because this sign has different meanings. For example, in the picture in this scene, Doraemon shows a panicked face, but the meaning is that Doraemon is confident that Nobita can return to his original body. Picture 1.2, shows that Nobita was confident when he married Shizuka.



Figure 1.2 Scene 30.50 seconds

2. Help others



Figure 2. Scene 1.05.21 seconds

In the scene in this picture, Nobita is being beaten by middle school children, and then Nobita friends come to avenge what the middle school children did to his friend, Nobita, this picture includes the "Qualisign" because it can be used to show love, danger, or prohibition" Nobita friends show that they are very good friends by helping Nobita who was beaten by a junior high school student.

3. Attention



Figure 3. Scene 1.06.11 seconds

The scene in this picture shows what happened after Nobita was beaten by middle school children, which made his friends feel concerned about Nobita when they saw his battered condition. This picture includes the "Qualisign" sign because it shows that his friend loves Nobita.

4. Affection



Figure 4. Scene 1.16.32 seconds

The scene in the picture above shows the love of Nobita parents when Nobita was just born, making Nobita, who felt he hated his name, realize that his parents gave him great hope and really loved him. This picture shows the sign "Sinsign because of love." parents to children are included in the Sinsign which is considered a sign of reality.

5. Keeping promises



Figure 5. Scene 1.24.41 seconds

In the scene in the picture above it is explained that Nobita met his grandmother who had died when Nobita was 3 years old, when Nobita met his grandmother Nobita promised to show his wife in the future, this picture shows the sign "Argument because the sign contains a reason about something."

6. Be yourself



Figure 6. Scene 21.28 seconds

Nobita, who feels he is not worthy of Shizuka, goes back to the past with Doraemon's tools and tries to become a braver man. Even though at that time Shizuka did not expect any changes from Nobita and still loved Nobita as he was. This scene shows the sign "Sinsign because this sign concludes that being yourself is not a bad thing".

7. Moral courage



Figure 7. Scene 1.05.44 seconds

This scene shows the courage and loyalty of Nobita friends when they see their friend being bullied by middle school children, which makes Nobita friends annoyed with the middle school children and take revenge for what the middle school children did to Nobita. In this scene, it shows the sign "Indeks because this sign shows cause and effect like there is no smoke if there is no fire."

8. Modesty



Figure 8. Scene 15.07 seconds

In this scene, Shizuka shows humility towards Nobita who is crying due to being disturbed by Suneo and Giant. In this scene, he shows the sign "Sinsign because this sign shows the fact that it can be seen that many people have humility."

9. Honest



Figure 9. Scene 1.11.08 seconds

This scene shows that Shizuka hugs Nobita feeling very worried about Nobita, and Shizuka says honestly that she is very afraid of losing Nobita. This scene shows the sign "Qualisign because the sign is a soft intonation or voice".

CONCLUSION AND RECOMMENDATION

Based on research conducted on the film *Stand By Me Doraemon 2*. This film tells the story of Nobita and Doraemon's journey to fulfill their promise to their grandmother to see Nobita get married. In this film, it is proven that there is a moral message contained in the film. The following are several scenes that the author chose that reflect the moral message in the film *Stand By Me Doraemon 2*:

1. Self-confident
2. Help others
3. Attention
4. Affection
5. Keeping promises
6. Be yourself
7. Moral courage
8. Modesty
9. Honest

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